



APPLICATION/PARTICIPATION AGREEMENT
FARMERS/GROWERS

Deadline: Completed applications must be received by April 14th 2011

Name of Applicant:

Business Name:

Address:

City/State/Zip:

Daytime #: _____ Evening #: _____

Cell #: _____

Email: _____

Website: _____

Market Schedule

The Daniel Island Farmers Market will be held each Thursday from April 28th, through September 29, 2011. Vendors agree to participate for the entire Market season. Exceptions are considered on a case-by-case basis prior to the beginning of the Market season.

Market Fees

There will be no fees to participate in the Market. However, all participants must be approved by DIFM.

Growers Certification

I certify and understand that 50% of the products I offer for sale in the Daniel Island Farmers Market, as per the attached crop list, will be products grown/harvested/produced by me or my family for direct sale to the public.

I have read, understand, and agree to comply with the 2011 Daniel Island Farmers Market General Rules and Regulations as well as the Farmers/Growers Rules and Regulations. I understand the violations and sanctions, including suspension and disqualification. I understand selling privileges can be revoked by Daniel Island at any time.



I have attached a crop list for 2011. Participants must have an approved application and crop list justifying what is being sold at the DIFM on file with the Daniel Island Farmers Market Office prior to participating in the DIFM.

I have attached a copy of my City of Charleston business license.

We understand that Farmers/Growers' schedules and crop availability will vary with the season. We ask that you let us know your schedule ahead of time to help facilitate the organization of the DIFM.

Farmers/Growers agree to be bound by the attached rules and regulations.

Signature: _____

Date: _____



FARMERS/GROWERS RULES AND REGULATIONS

All Farmers/Growers participating in the Daniel Island Farmers Market must abide by these rules and the General Rules and Regulations for the DIFM. The DIFM staff shall enforce all rules and regulations. Permission to participate in the DIFM can be revoked by the Daniel Island Farmers Market at any time. Please carefully read all the rules before signing your participation agreement.

To be considered an eligible participant in the Farmer/Grower status, vendors must be involved in agriculture. A Farmer/Grower is one who grows product from seed propagation or plugs and harvests it for sale. The Daniel Island Farmers Market in cooperation with Clemson Extension Services or the Master Gardeners will determine eligibility. Scheduled field site visits will be conducted for all participants and site inspections will be conducted randomly throughout the season.

Eligible Farmer/Growers must provide a crop list indicating where the plants are being grown, in what quantities, and when they anticipate selling the plants at the DIFM.

1. 50% Rule

The 50% Rule is in effect only from May 15th until July 15th. During these designated times, you must grow fifty percent (50%) of the items that you sell. Plants or flowers you purchase from another source, even another Lowcountry nursery or family shall not be considered part of your 50%. This means that 50% of the produce that you sell must be grown on your property.

2. Produce Sold

The local boundaries for vendors are from the North Carolina border to the Georgia border and east of I-95 to the Atlantic Ocean. Once an item is being harvested locally, it can be purchased from a local grower within South Carolina and east of I-95. This rule remains in effect until it is determined the local harvest is over. For example, when strawberries are in season locally, all strawberries for sale must be purchased from a local farm within South Carolina and east of I-95.

With the new SC GROWN designation, we ask that throughout the year when you acquire the other 50% of your table that you sell SC grown produce; produce that is grown within the state lines. For example, apples from Upstate can be sold in the fall but they should be properly labeled as SC grown and, if you know what location in the State that should be highlighted as well. Fruits and vegetables that do not grow as a product in the state of South Carolina and have been imported across state lines should not be on display or sold at your table at any time of year without permission from Market Management. Examples of these products include oranges, bunch grapes, bananas and lemons.

If you should choose to bring produce from another region or state, and the Market Management does approve the selling of those products, they should always be properly labeled with what region or where they are from. For example, if you are approved to bring apples or pumpkins from another farmer in North Carolina, that produce should be labeled "North Carolina grown Pumpkins/Apples."



Farmers/Growers are encouraged to notify DIFM staff at 843.971.9200 when an item is being harvested locally. Final determination in any controversy will be made by the community, with the advisement from Clemson Extension Services or a Master Gardener.

3. Labels

Growers are required to label produce that is purchased. The label must be easily visible to the customer and must include the following information: name of produce, name of county or state in which it was grown or nursery name from which it was purchased. Those growers selling only their own plants and flowers will be eligible to place special designation on their products.

INSURANCE WAIVER

“I understand that the Daniel Island Farmers Market requires that I carry my own liability insurance while participating in the Daniel Island Farmers Market. At the present time, I have decided not to carry any insurance. However, I do accept responsibility for any negligence that I may cause.”

Vendor Signature: _____

Date: _____

MARKETING OPPORTUNITIES

We are able to offer Daniel Island Farmers Market vendors several marketing opportunities. We ask that you submit the following information (as you would like it to appear in the marketing materials) with your application:

- Name of Business
- Contact Information
- Website address (this address will be linked to your Website Home page)
- Brief description of goods (i.e. “local produce” or “baked goods”)

FARMER/GROWER APPLICATION CHECKLIST

Deadline: Completed applications must be received by Noon on Thursday, April 14th

Please enclose the following materials to be considered for participation in the 2010 Daniel Island Farmers Market:

- Completed, signed application form
- Crop list
- Marketing Information
- A copy of vendor’s City of Charleston business license
- Proof of vendor’s insurance or signed insurance waiver

Please send/deliver complete applications to:

The Daniel Island Farmers Market
130 River Landing Drive, Suite 1C
Charleston, SC 29492
843.971.9200